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Translation

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Publisher:Chin-Hsung Kao 高俊雄/ Tel: (886) 2-87711534 Fax: (886) 2-87731435 / E-mail: 0312@mail.sa.gov.tw / Website: http://www.sa.gov.tw

Vice President Chen Encourages Taiwan's Special Olympics World Games Abu Dhabi Athletes to Continue to Partake in Self-challenge Through Sport



Vice President Chen pictured with the members of the Chinese Taipei Unified Basketball team who competed at the Special Olympics World Games Abu Dhabi 2019.

The Special Olympics World Games Abu Dhabi 2019 was held in Abu Dhabi and Dubai in the UAE during March 14-21. Our national delegation totaled 93 people, consisting of officials, coaches and athletes, 50 of whom were athletes who took part in eight sports, namely athletics, cycling, badminton, bowling, Unified Bocce, Unified Basketball, table tennis and roller skating. After days of intense competition, our national team won 23 gold, 21 silver and 9 bronze, a total of 53 medals. The national team landed on home soil on the evening of March 23 and were received by Vice President Chen Chien-jen on the morning of March 24. Vice President Chen hopes that the athletes will continue to pursue their life dreams after the Games. Furthermore, he not only encouraged more physically and mentally challenged people to go outdoors and engage in sports, partake in self-challenge and building a network of personal connections through sport, but also to work hard to build a bright future for themselves by bring fully into play the indomitable spirit they have shown on the sports fields into their studies and work.

The Fun Sports in Taiwan Launch Ceremony and Tour de Taiwan Pre-Tour Press Conference



Group picture taken at the Fun Sports in Taiwan Launch Ceremony

The Fun Sports in Taiwan Launch Ceremony and Tour de Taiwan Pre-Tour Press Conference jointly organized by the Sports Administration, Ministry of Education, and the Chinese Taipei Cycling Association was held on March 15, 2019. Ambassadors and official representatives of foreign embassies and representative offices in Taiwan, representatives of Tour stages of the Tour de Taiwan, the Chinese Taipei cycling team and two teams of international elite riders, representatives of the organizers of the 100 sports events to be held in 2019, as well as enterprise sponsors, jointly opened the curtain on 2019 Fun Sports in Taiwan.

The launch ceremony was coupled with the press conference for one of the 100 major sports events of 2019 - the Tour de Taiwan. The atmosphere was lively, and further excitement added

by a performance of street dance combined with Taiwan's traditional formation culture by TSD Taiwan dance troupe that blessed the 100 events and also symbolically wished the Tour de Taiwan good luck.

The Tour de Taiwan, the only UCI-sanctioned class 1 cycling event, was held in Taiwan from March 17 to March 21. It included 5 classic stages; it set off in Taipei, then passed through Taoyuan, along the Hakka Romantic Avenue, through Tainan County and then end in Pingtung County. Over 200 elite riders from 20 teams around the world battled out for the yellow jersey. All the 5 stages tested the riders' mettle. Three-time in succession tour King of the Mountains Feng Chun-kai once again led the way for the Chinese Taipei Team, accompanied by professional rider Tu Chih-hao and new generation hopes, doing their best to win glory for the team.

The Sports Administration stated that the 100 sports events organized in 2018 achieved outstanding results in terms of number of viewers, sales of sports lottery tickets and the level of competition, and attracted 800,000 spectators at the venues and over 100 million broadcast viewers, showing the wide appeal of sports competitions. Sporting circles, the business community, fans, viewers and media reporters were specially thanked for their strong support. Looking toward Tokyo 2020, 2019 is a year for all-out preparation and building up for the big stage for athletes. The Sports Administration will continue to play the role of provider of home advantage for athletes, and hopes that, through organizing international sports events, Taiwan's profile, competitive level and the popularity of sport viewing, at venues or at home, could be raised.

To allow people to easily search for the information on international sports event, continuing the passion of Fun Sports in Taiwan of 2018, the Sports Administration continues to display the 100 events through the categories of "Taiwan Hito", "Sports for all", "Women's Events" and "Juniors Events" and handed out the 2019 sports event calendar at the venue. This year, the various sports events will be promoted in cooperation with civil sports centers across Taiwan. International sports event capacity building and dissemination of event results will also be achieved through diverse promotion activities and results presentation ceremony. This year, splendid sports events will successively take the stage across Taiwan and will attract top athletes from around the world. The Sports Administration invites everyone to cheer on the athletes, in particular the local athletes, with family and friends and also enjoy broadcast of the events through various media channels.

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2019 Taiwania Ultra Trail Held at Qilan No.100 Forest Road on March 2



2019 Taiwania Ultra Trail

The inaugural edition of the Taiwania Ultra Trail was held in 2018 at Qilan, Yilan County, successfully sparking a fashion for trail running in Taiwan and showcasing a Taiwan-brand event on the international stage. The course is unique because it passes through the natural hidden wonderland, Qilan, with the iconic 74-meter-tall Taiwanias known as the "Three Sisters" along the way. 2019 Taiwania Ultra Trail effectively raised the visibility of sports in Taiwan and presented a positive image to the world. Approxinately 800 runners from 11 countries participated in this event, including Japan, USA, Singapore, UK and Vietnam. The runners were lined up to start on Qilan No. 100 Forest Road at 5am on March 2.The route mainly followed No. 100 Forest Road; taking into account the sensitive nature of the pristine natural setting in which the event was held, priority was given to protecting the natural environment and the runners were required to follow the race rules set by the organizers to follow the principles of leave no trace and environment protection. The Sports Administration stated that this event was successfully held due to the efforts of the organizing unit and hoped that all runners to look forward to the 2020 Taiwania Ultra Trail for the opportunity to showcase Taiwan's beauty and the enthusiasm for sport of its people to the world again.

IAAF Silver Label Road Race: New Taipei City Wan Jin Shi Marathon Held on March 17, 2019



New Taipei City Wan Jin Shi Marathon

The New Taipei City Wan Jin Shi Marathon, the only IAAF Silver Label Road Race held in Taiwan, started at 6am on March 17 at Feicui Bay, Wanli, New Taipei City. The event attracted more than 11,000 runners, with almost 350 foreign runners from 29 countries. The champions of the men's and women's categories, respectively, were Kenya's Mathew Kipsaat and Naomi Jepkogei Maiyo, who finished the race in 2 hours, 11 minutes and 17 seconds and 2 hours, 34 minutes and 8 seconds, both breaking the race record. The champions of the domestic men's and women's categories were 2017 Taipei Universiade athletes Chou Ting-yin and Tsai Yunhsuan, with the race time of 2 hours, 31 minutes and 51 seconds and 2 hours, 57 minutes and 41 seconds, respectively.

The Sports Administration has cooperated closely with New Taipei City Government to make this event a Taiwan-brand international sports event as well as inviting higher level of international elite runners, increasing the number of medical aid stations and organizing 4 hours of live broadcast, as well as developing peripheral cultural and creative products. The Marathon is not just a sports event; it combines local tourism, art and, cultural and creative industries to bring substantial economic value to Wanli, Jinshan and Shimen districts.

In this year's event, the organizing unit invited 22 elite athletes from Kenya, Ethiopia, Japan, Mongolia and China. In addition, in line with the government's New Southbound policy, 11 outstanding athletes were also invited from Singapore, Thailand, India, Malaysia, Indonesia, Vietnam and Sri Lanka. After the race, all the international runners were full of praise for the scenery of the route and the overall high quality of the event.

The Sports Administration stated that the New Taipei City Wan Jin Shi Marathon has become a benchmark road race event in Taiwan. In future, the Sports Administration will continue to assist this event to gain higher level IAAF certification; more promotional, and tourism and other resources will also be committed to make this race an exclusive Taiwan-brand international event with the aims of marketing the imagery of Taiwan and driving local sports tourism, showcasing the magnificent scenery of the north coast of Taiwan to the world.

SPIN Accelerator Taiwan - Asia's First Sports Accelerator: 10 New Startup Teams Demonstrate Their Products in First Cycle Demo Day



Group picture taken at the First Cycle Demo Day of SPIN Accelerator Taiwan

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SPIN Accelerator Taiwan's 1st Cycle Demo Day was held at the Sports Administration on March 4, 2019. The 10 participating startup teams did their best to attract the attention of domestic and overseas business operators, scholars and experts. In the end, REMA, Fuelstation and Velodash emerged victorious; they will now represent Taiwan to travel abroad, showing the unlimited potential of Taiwan's sports innovation.

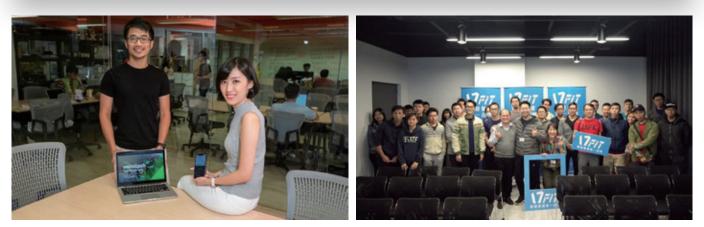
In 2018, the Sports Administration commissioned National Chiao Tung University's Center of Industry Accelerator and Patent Strategy (IAPS) and HYPE Sports Innovation (HYPE) to jointly establish SPIN Accelerator Taiwan. The aim was to utilize the technology network of IAPS and its experience of nurturing almost 100 startup teams to help the teams taking part in this project to carry out technological integration spanning technology, manufacturing and service industries and take advantage of HYPE's international sports innovation resources to quickly enter the international market and offer more possibilities to Taiwan's sports innovation.

The 1st cycle training project involved 10 outstanding Taiwan sports startup teams with potential, including Tromin and GoMore which specialize in sports data detection, Fuelstation which develops sports headphones, J-MEX which develops wearable devices, Joiiup which operates a sports community APP, 17Fit which develops a sports venue management APP, Body Breakthrough which operates an online fitness course APP, REMA which develops sports functional clothing, Velodash which operates a cycling community, and WUSA which specializes in research and development of technological bicycle pedals.

The 1st cycle training project included business preparation, actual operation, markets channels and other themed workshops; the teams also received one-on-one guidance from experienced entrepreneurs and, with regard to the operating mode, online guidance from HYPE's international mentors was arranged to help them plan a strategy to attract potential investors. In addition, with respect to technology R&D and marketing, laboratory space for field verification and professional athletes as subjects was provided and arranged. Furthermore, in line with the needs of the teams, the teams were assisted to match with and link to well-known domestic and overseas enterprises and domestic sports universities, such as Google, Decathlon, Giant, National Taiwan Normal University and University of Taipei, etc.; there was also cooperation with relevant sports events to increase exposure and exchange opportunity for the teams.

At the demo day, the 10 startup teams that participated in training showed off their innovative sports products and services, and displayed the results of taking part in this project. The outstanding performance of each team made it difficult for the judging panel to decide the winners. In the end, REMA, Fuelstation and Velodash obtained the top three places. These three teams will be able to take part in the 2019 APEC Sports Policy Network (ASPN) workshop organized by the Sports Administration in June in the Philippines. Furthermore, these three teams will also be able to participate in the global sports innovation events organized by HYPE, demonstrating Taiwan's sports innovation soft power to the world.

Introduction to Spin Accelerator Taiwan's 1st Training Cycle Teams -Velodash & 17FIT



Founders of Velodash Elvis Lee (left) and Molly Huang (right) (left picture) 17FIT 2019 Q1 Kaohsiung Seminar (right picture)

In 2018, the Sports Administration commissioned National Chiao Tung University's Center of Industry Accelerator and Patent Strategy (IAPS) and HYPE Sports Innovation (HYPE) to jointly establish SPIN Accelerator Taiwan. The aim was to utilize the technology network of IAPS and its experience of nurturing almost 100 startup teams to help the teams taking part in this project to carry out technological integration spanning technology, manufacturing and service industries and take advantage of HYPE's international sports innovation resources to quickly enter the international market and offer more possibilities to Taiwan's sports innovation. Ten outstanding Taiwanese sports startup teams with potential participated in the first training cycle of this project and graduated on March, 2019. Two sports startups teams, Tromin and Wusa, have been introduced in the previous issue of the Newsletter. In this issue, Velodash and17FIT will be introduced below:

Velodash is a multi-function group riding APP that does not only record riding information, it also has a community function. Through Velodash, riders can carry out the three steps of initiating a ride, planning the route and inviting other riders. Through the APP, riders could also discuss trip itinerary, engage in social exchange and share cycling routes, making group riding easier. Velodash also provides an instant information sharing function, including teammate position, speed, distance and even has an instant ranking function, adding more fun to riding. The two founders of Velodash are both keen cyclists. During their rides, they realized that there was no APP that simultaneously provided ride recording and community interaction functions. Thus, they decided to develop Velodash to integrate all the required functions for group cycling. Velodash was chosen as the Singapore National Day cycling APP in 2018; this year, the company has two main plans: 1. to introduce an event control platform for use by cycling race organizers to allow them to keep abreast of the race situation and deploy personnel onsite through the APP and thus provide rapid first aid and other assistance to riders in need and increase work efficiency and service quality; 2. To continue to improve the experience and process of SaaS in every country and market to provide cyclists with a better riding experience.

17FIT is an online software company that focuses on serving sports and fitness, beauty salon and SPA massage businesses. It provides powerful functions to assist businesses to contact regular customers and bring in new customers. Established in 2015, 17FIT aims to help entrepreneurs, under limited resources, to tap into the power of technology to open a venue. At present, 17FIT already serves several hundred businesses around Taiwan, mostly newly-opened sports and fitness establishments and studios; operation scale as small as personal studios and as large as chain brands and civil sports centers are now using 17FIT. In future, 17FIT aims to allow more service type businesses (sport and fitness, beauty salon, spa massage, course tutoring etc.) to be able to contact customers and expand their business through its platform, even with limited resources.

陳副總統期勉 2019 夏特奧選手持續以運動挑戰自我

2019 年夏季世界特殊奧林匹克運動會於 3 月 14 日至 3 月 21 日在阿拉伯聯合大公國阿布達比及杜拜 盛大舉行,我國代表團含隊職員、教練及選手計 93 人,其中 50 位特奧運動員,參與田徑、自行車、羽球、 保齡球、融合滾球、融合籃球、桌球、輪滑等 8 種運動種類,歷經數天賽事,總共獲得 23 金 21 銀 9 銅合 計 53 面獎牌。代表團在 23 日晚間返抵國門,於 24 日上午獲陳副總統建仁親自接見。陳副總統勉勵選手 們在賽會結束後,繼續朝人生方向邁進,不僅要鼓勵更多身心障礙者走出戶外、參與運動,透過運動挑戰 自我,建立友善人際網絡,同時也要為自己的生涯努力,不論在學業或工作崗位上,都要發揮運動場上堅 毅不拔的精神。

「精彩賽事 ・輪動臺灣」2019 夯運動 in Taiwan 啟動儀式暨國際自由車環台賽 Tour De Taiwan 賽前記者會

教育部體育署與中華民國自由車協會於 3 月 15 日聯合舉辦「精彩賽事 · 輪動臺灣」2019 夯運動 in Taiwan 啟動儀式暨國際自由車環台賽 Tour De Taiwan 賽前記者會,各國駐臺使節代表、環台公路大賽各站代表、與中華隊和兩支國際職業菁英車隊、百場賽事主辦單位及企業代表,共同啟動 2019 夯運動 in Taiwan 精彩賽事序幕。

今年啟動記者會活動結合百場賽事之一的國際自由車環台公路大賽賽前記者會,現場熱鬧非凡,表演 活動由鐵四帝文化藝術創意團隊帶來結合臺灣陣頭文化的家將街舞,為年度百場賽事祈福,也象徵國際自 由車環台公路大賽騎出好彩頭的意義。

臺灣唯一經國際自由車總會 UCI 認可的 1 級自由車賽事-2019 國際自由車環台公路大賽於 3 月 17 日 至 21 日經典五站熱血開賽,在臺北市開跑,經桃園市、浪漫台三線、南投縣並於屏東縣閉幕,共計來自 七大洋五大洲的 20 支勁旅,超過 200 位菁英好手來臺角逐冠軍黃衫,經典的五站路線,都再次考驗選手 的實力。今年同樣由環台賽登山王三連霸霸主的臺灣一哥馮俊凱領軍,帶領目前也是職業車隊的杜志濠及 新生代好手一同征戰環台賽,期能為臺灣爭取最佳成績。

體育署表示,2018年輔導辦理的百場國際賽事,在觀賽人數、運彩銷售及競技實力提升等方面均大 有斬獲,締造了 80 萬現場觀賽人次、媒體觀賽人次更超過1億人次,更顯現運動賽事的魅力無遠弗屆。 也特別感謝體育界、企業界、球迷、觀眾及媒體記者的大力支持。展望 2020 奧運年,2019 年更將是全力 備戰、蓄勢待發的一年,體育署將持續扮演創造主場優勢的角色,期待透過舉辦國際頂級賽事,提升我國 的國際能見度、競技水準及運動觀賞風氣。

為方便民眾搜尋國際運動賽事資訊,體育署延續去年夯運動的熱力,持續以「台灣 Hito」、「全民樂 活」、「粉紅勢力」及「青春好 Young」呈現百場精彩賽事,並於現場發送 2019 國際賽事行事曆。今年 也將結合全臺國民運動中心推廣各地國際賽事,並透過多元國際賽會宣講活動與成果發表會的辦理,提升 國際賽事能力建構,擴散賽會辦理成果。許多精彩賽事將陸續接力在全臺各地進行,亦將吸引來自世界各地好手齊聚臺灣,體育署觀迎大家揪團進場為選手們加油賀彩,亦可透過各式媒體管道觀賞賽事轉播,一起為臺灣加油。

國際跑者探秘境 2019 棲蘭 100 林道越野賽 3 / 2 破曉起跑

「棲蘭林道越野賽」於2018年首屆辦理,成功啟動臺灣越野跑風氣並將臺灣品牌賽事推向國際,為 延續擴大臺灣運動的能見度與正面形象,沿線奇特的棲蘭秘境與高聳74公尺的臺灣杉三姐妹,成為獨特 賽事亮點,2019年吸引來自日本、美國、新加坡、英國、越南等11國家及國內近800位選手參賽,3月 2日淩晨5時於棲蘭100林道口起跑,本賽事路線主要在棲蘭林道,賽事尤以生態環境保護為重,參賽選 手必須遵守賽事環保規範,落實無痕山林及友善環境之賽事倫理。體育署表示,在主辦單位的努力下,賽 事圓滿落幕,期待眾家好手相約2020年,共同啟動越野臺灣,邁向世界。

國際田徑總會銀標籤認證「New Taipei City Wan Jin Shi Marathon(新北市萬金石馬 拉松)」3月17日開跑

「New Taipei City Wan Jin Shi Marathon (新北市萬金石馬拉松)」為我國目前唯一獲國際田徑總 會(IAAF)銀標籤認證的路跑賽事,在3月17日上午6時於新北市萬里區翡翠灣開跑。本賽事總計有逾 11,000名跑者參加,外籍跑者則有來自29個國家近350位參賽。本屆賽事男女子組第一名由均為肯亞籍 的 MATHEW KIPSAAT 和 NAOMI JEPKOGEI MAIYO以2小時11分17秒和2小時34分8秒奪冠,並 打破大會紀錄。我國選手則以2017臺北世大運國手周庭印及蔡昀軒以2小時31分51秒及2小時57分 41秒拿下國內男女子組第一名。

本年體育署與新北市政府合作,輔導本賽事成為臺灣品牌國際賽事,提高國際菁英選手邀請等級、加 強醫護站數及規劃4小時全程電視直播,並發展賽事周邊文創,讓萬金石馬拉松不僅是運動賽事,同時結 合在地觀光、藝術及文創等,為萬里、金山、石門等地區帶來可觀的賽事經濟產值。

在本屆參賽選手方面,賽事主辦單位邀請來自肯亞、伊索比亞、日本、蒙古、中國等 5 國計 22 名國際菁英選手參賽;另配合新南向政策,連續兩年邀請新加坡、泰國、印度、馬來西亞、印尼、越南、斯里蘭卡等 7 國共計 11 名優秀選手參賽。國際選手在完賽後均大為讚嘆賽道的美麗風光和優秀的賽事品質。

體育署表示,「New Taipei City Wan Jin Shi Marathon(新北市萬金石馬拉松)」已成為臺灣路跑標 竿賽事之一,未來將持續協助本賽事朝國際田徑總會更高等級認證邁進;另外加強宣傳行銷、觀光等資源 的投入,打造本賽事為臺灣專屬的品牌國際賽事,行銷臺灣意象,並帶動當地運動觀光風氣,將美麗的北 海岸風光推銷至世界各地。

亞洲第一個 臺灣運動創新加速器 首期培訓成果發表會 10 隊新秀登台亮相

臺灣運動創新加速器(SPIN Accelerator Taiwan)第一期培訓專案於3月4日在體育署舉行成果發表會。10個創新團隊施展渾身解數,吸引國內外業者及學者專家注意。最後由鋭馬股份有限公司(REMA)、 悦動聯網股份有限公司(Fuelstation)與沛司科技有限公司(Velodash)等團隊勝出,並將代表臺灣出國, 展現臺灣運動創新無限潛力。

體育署 107 年委託國立交通大學加速器中心(以下簡稱交大加速器)與HYPE 運動創新基金會(HYPE Sports Innovation, HYPE)共同創建的「臺灣運動創新加速器」,目的在結合交大加速器的科技網絡,以及培育近百個創新團隊的經驗,協助參與本計畫的運動創新團隊進行跨科技、製造與服務業的技術整合,加速鏈結 HYPE 所有的國際運動創新資源,及早進入國際市場,為我國運動創新帶來更多可能性。

第一期培訓專案招募了 10 個優秀具潛力的臺灣運動創新團隊,包含從事運動數據偵測的創明 (Tromin)與博晶醫電(GoMore)、開發運動耳機的悦動聯網(Fuelstation)和穿戴式裝置的晶翔機電 (J-MEX)、營運運動社群 APP 的虹映科技(Joilup)、運動場館管理 APP 的 17Fit、經營健身線上課程 APP 的突破健身(Body Breakthrough)、開發運動機能衣物的鋭馬(REMA)、經營自行車社群的沛司 科技(Velodash)、研發自行車科技踏板的聖佳光電(WUSA)等。

本期團隊接受訓練內容包含創業準備、實際操作、行銷通路等主題式工作坊,資深創業家一對一輔導, 並針對營運模式,安排 HYPE 國際業師線上輔導,規劃吸引投資者策略;此外,在技術研發與市場行銷方 面,亦提供場域驗證所需之實驗室空間、專業運動員受試者等安排,並依入選團隊的需求,協助與國內外 知名企業及國內體育大專院校媒合與對接,如 Google、迪卡儂、捷安特、國立臺灣師範大學、臺北市立 大學等,並與相關賽事、活動合作,提供團隊曝光交流的機會。

10 個參與培訓的團隊在成果發表會,秀出自家運動創新產品與服務,展現參與本計畫的培訓成果。而 各團隊的優異表現,讓參與成果發表會的評審絞盡腦汁,最後由鋭馬(REMA)、悦動聯網(Fuelstation) 與沛司科技(Velodash)獲得本期培訓專案優秀團隊前三名,這三名團隊未來除了可參加體育署 6 月於菲 律賓舉行的 2019 ASPN 論壇,更可參與 HYPE 舉行的全球運動創新競賽,向國際展現臺灣運動創新的軟 實力。

臺灣運動創新加速器首期培訓團隊簡介:Velodash & 17FIT

教育部體育署 107 年委託國立交通大學產業加速器暨專利開發策略中心(IAPS)與以色列國際 運動創新加速器 HYPE Sports Innovation(簡稱 HYPE)共同創建的「臺灣運動創新加速器」(SPIN Accelerator TAIWAN),目的在結合 IAPS 的科技網絡,以及培育近百個創新團隊的經驗,協助參與本計 畫的運動創新團隊進行跨科技、製造與服務業的技術整合,加速鏈結 HYPE 所有的國際運動創新資源,及 早進入國際市場,為我國運動創新帶來更多可能性。首期培訓專案共有 10 個優秀具潛力的臺灣運動創新 團隊參與,並於 108 年 3 月正式結業。前期電子報已介紹了 Tromin 與 WUSA 兩家結業團隊,本期將繼續 介紹 Velodash 及 17FIT 兩家運動新創團隊:

Velodash 沛司科技

Velodash 是一個多功能的團騎 app,不僅能夠紀錄騎行資訊,更提供了社群功能。透過 Velodash, 車友能夠一次完成發起活動、規劃路線與邀請朋友三個動作,亦能夠在社群上討論行程、相互交流、分享 騎行路線,讓約騎變得更容易。Velodash 也提供分享即時資料的服務,包括隊友的定位、時速、距離,甚 至有即時排名的功能,為騎行增加一分樂趣。Velodash 兩位創辦人都是車友,在多次騎行經驗中發現市場 上沒有單一 App 能夠同時提供騎行紀錄與社群互動的功能,便決定開發 Velodash,將多種騎行所需功能 整合在一起。Velodash 在 2018 被選為新加坡的國慶騎行 App,而今年則有兩大計畫,一是推出單車賽事 主辦商專用的活動中控平台,透過 App 掌握參賽者動向、調動現場人力等,能即時為選手提供醫療等援助, 並提升工作效率和服務品質。二是在各個國家和市場,持續完善 SaaS 服務的體驗和流程,為自行車友提 供更好的騎行體驗。

17FIT 老虎網路科技股份有限公司

17FIT 是專注於運動健身、美容沙龍、SPA 按摩的線上軟體平台。17FIT 提供功能強大的工具,協助 商家連結熟客,並帶來更多新顧客。成立於 2015 年,17FIT 希望能協助想要開場館的創業家,在資源有 限的情況下,也可以獲得科技的力量。至今 17FIT 的業務範圍已經遍佈臺灣各地數百個店家,多數來自 於新開的運動健身館、工作室,店家規模小至個人工作室,大到連鎖品牌、國民運動中心等都正在使用 17FIT。未來 17FIT 希望能讓更多的服務型商家(運動健身、美髮沙龍、SPA 按摩、課程補習等),都可 以在資源有限的情況下,透過 17FIT 連結顧客,拓展自身的業務。

Sport Terms	運動詞彙
	特殊奧林匹克運動會
Trail Running	越野跑

►►► 15 ◄◄◄



